Pivotal Summit 2019

Bringing Cloud Databases On-Premises with Greenplum and Kubernetes

November 19, 2019 Choon Sam Park Director, Data Business Korea/Japan Part 1: Why

AI and Ease of Use

"Software Ate The World, Now AI Is Eating Software"



AI is eating software – AI at the core of new startups

<u>BenchSci</u> blog: since November 2017, listed 158 startups using machine learning to research and develop drugs

AI-powered code generation tools like <u>TabNine</u>, <u>TypeSQL</u> and <u>BAYOU</u>

Getting answers to any question about your medical data, from natural language to AI generated SQL (Question-to-SQL)

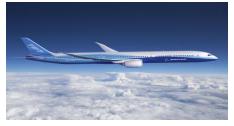


Customers Bring AI to their core business w/ Greenplum





















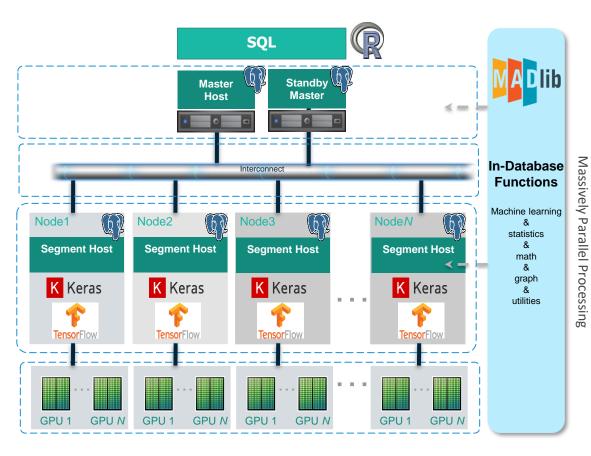




Greenplum : Integrated Analytic Platform

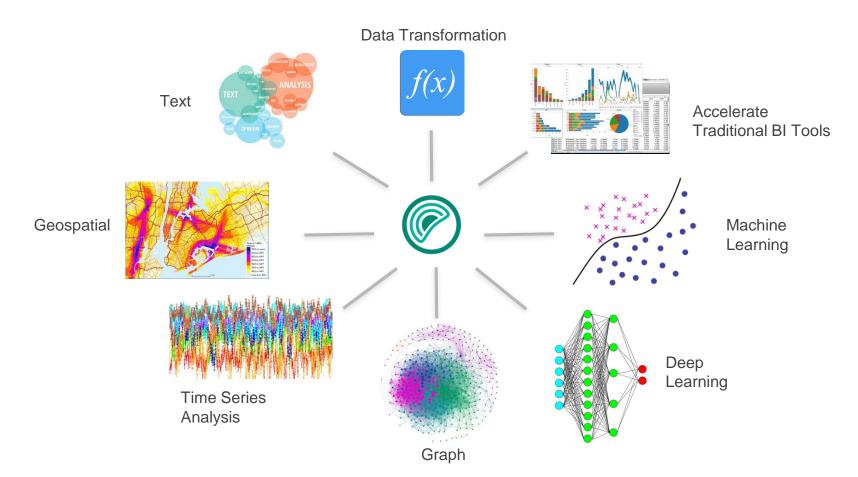
- . Started Greenplum in California since 2003
- . Acquired by EMC in 2010
 - . Launched the Data Computing Appliance
- Pivotal Created in 2013
 - . Greenplum, Gemfire, Pivotal Labs, Spring, Cloud Foundry
- Greenplum is Opensource based Analytic Platform
 - . Distribution Architecture, ML/AI, Anywhere, K8s

Greenplum = Massively Parallel Postgres for Analytics



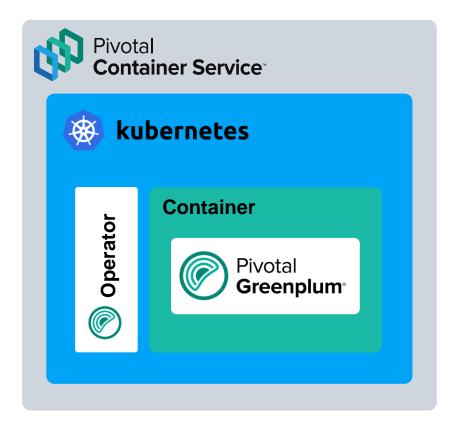
		Gartner.
Original d's #1 Critical Capabilities Use-Case Graphics	-	Source
Figure 1. Vendrs act Eorar Tradit	arehou	ıse
Product or Service Scores for Traditional Data Wa	rehouse	
Teradata	3.73	
Oracle (Oracle Exadata)	3.54	
Pivotal (Pivotal Greenplum)	3.49	
SAP (SAP HANA)	3.35	
Google (BigQuery)	3.27	
Micro Focus (Vertica)	3.26	
GBase (GBase 8a)	3.23	
IBM (Db2)	3.22	
Snowflake	3.22	
Amazon Web Services (Amazon Redshift)	3.16	
Microsoft (Azure SQL Data Warehouse)	3.15	
Alibaba Cloud (MaxCompute)	3.08	
Huawei (FusionInsight Big Data)	3.03	
MarkLogic	3.01	
MapR Technologies (MapR Data Platform)	2.92	
Hortonworks (Hortonworks Data Platform)	2.81	
Cloudera (Cloudera Enterprise)	2.79	
Arm Treasure Data	2.78	
Neo4j	2.76	
As of 21 January 2019	2 3 4	5 © Gartner, Inc
Source: Gartner (March 2019)		

Greenplum = A massively parallel Postgres for AI



Bringing Cloud Databases On-Premises

- 1. Greenplum is embedded in containers for portability and dependency management
- 1. Each container is managed by Kubernetes for higher availability & elasticity
- **1.** Kubernetes operator is used for automation
- **1. PKS** for multi-cloud and day-2 operations with full-stack support



Part 2: Scenario

A day in the Life of a Data Scientist

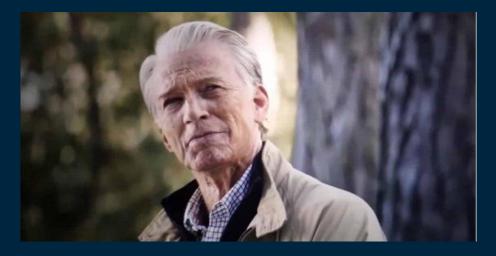
This is (almost) a real scenario

https://github.com/pnagula/Greenplum-Super-Query

Where is Captain America?









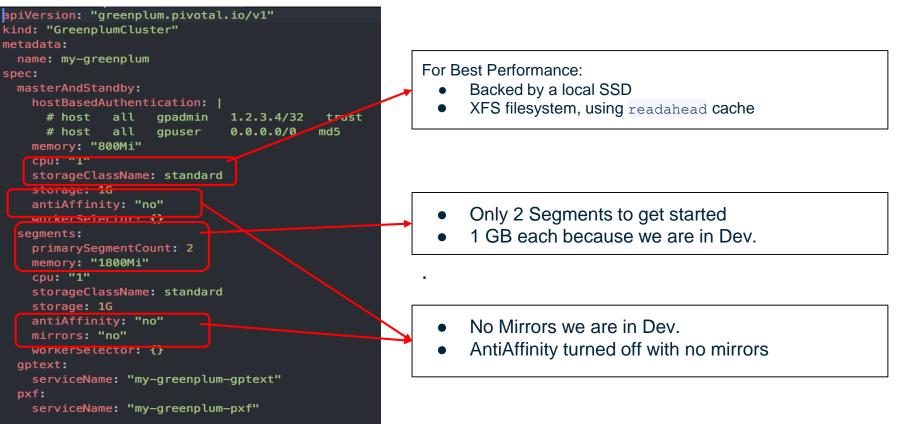
1. I need an AI Platform

My friendly Ops Team has done some "One-Time Setup" for me.

K8s Cluster Ready Operator Ready

- Downloaded Greenplum for K8s
- Uploaded images to registry
- Created K8s cluster
- Deployed Greenplum Operator
- Prepared instance manifest
 - add extensions
 - adjust storage, sizing, etc.

I get to decide what options to use!



Same Command

- Initialize Greenplum Workbench
- Update Configuration
- Upgrade Minor Versions
- Apply Patches

bbasarir:workspace ozbasarir: kubectl apply -f my-gp-with-gptext-and-pxf-instance.yaml
greenplumcluster.greenplum.pivotal.io/my-greenplum created
greenplumpxfservice.greenplum.pivotal.io/my-greenplum-pxf created
greenplumtextservice.greenplum.pivotal.io/my-greenplum-gptext created
obasarir:workspace ozbasarir\$

Kubectl apply -f my-gp.yaml

• Options installed automatically

Ready for User Queries in 94 seconds

NAME greenplumcluster.greenplum.pivotal.io/my	-greenplu	STATUS Runnin		
NAME greenplumtextservice.greenplum.pivotal.io	o/my-gree	nplum-gpte	AGE ext 93s	
NAME			AGE	
greenplumpxfservice.greenplum.pivotal.io,	/my-green	plum-pxf	94s	
NAME	READY	STATUS	RESTARTS	AGE
pod/greenplum-operator-7fbffdcf64-w6vzw	1/1	Running	0	2d7h
pod/master-0	1/1	Running	0	90s
pod/master-1	1/1	Running	0	90s
pod/my-greenplum-gptext-solr-0	1/1	Running	0	93s
pod/my-greenplum-gptext-zookeeper-0	1/1	Running	0	93s
pod/my-greenplum-gptext-zookeeper-1	1/1	Running	0	77s
pod/my-greenplum-gptext-zookeeper-2	1/1	Running	0	53s
pod/my-greenplum-pxf-d5489784b-rhgts	1/1	Running	0	93s
pod/my-greenplum-pxf-d5489784b-sst9n	1/1	Running	0	93s
pod/segment-a-0	1/1	Running	0	90s
pod/segment-a-1	1/1	Running	0	90s

2. I need to load up some data

Greenplum can access it all.



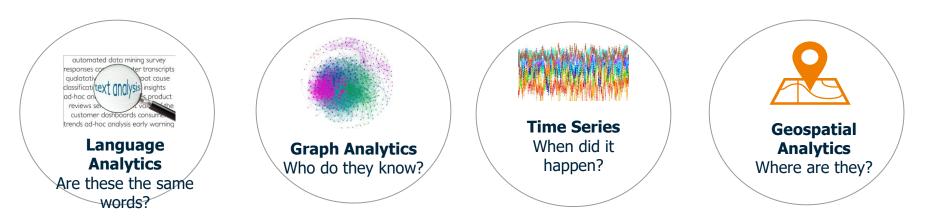
3. I need to run a complex query

User question

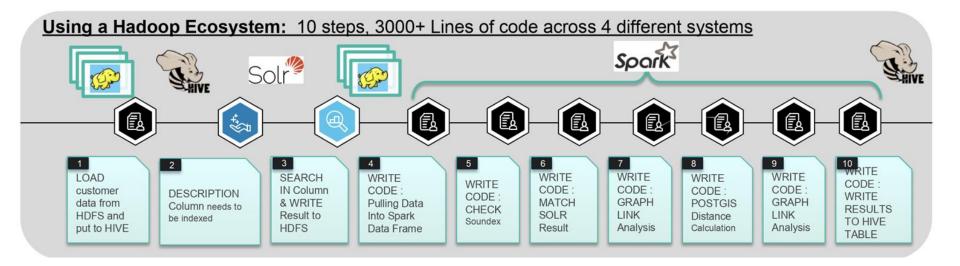


"Find anyone whose names sound like 'Steve' or "Peggy" and who were at WW2 and knows each other directly and have withdrawn at least \$20 after 1945 less than 20 KM from a reference latitude and longitude (Peggy's parents)"

An interesting Challenge!!!



We have Legacy Data Lake/Swamp







"Find anyone whose names <u>sound like</u> "<u>Steve</u>" or "<u>Peggy</u>" and who were at <u>WW2</u> Knows each other <u>directly</u>

GPText and Greenplum

Extract and Transform



- Fast text extraction, indexing/search
- Open source analytics with MPP processing
- Index/store metadata only, avoid data ETL
- Search-engine like syntax
- Better matching for more relevant results
- Many sources and formats, w/o complexity



Explore and Analyze



- Part of Speech Detection
- Named Entity Recognition
- Categorization (via MADLib)
- Topic Modeling (via MADLib)
- Classification/Sentiment (via MADlib, Python, R libraries)

Identify language that signals interesting behaviors and events for the use case

I really love my Ops - GPText Installed by Default

NAME greenplumcluster.greenplum.pivotal.io/my-	greenplu	STATUS Im Runnir		
NAME greenplumtextservice.greenplum.pivotal.ic	o/my-gree	i enplum-gpte	AGE ext 93s	
NAME greenplumpxfservice.greenplum.pivotal.io/	′my-greer	nplum-pxf	AGE 94s	
NAME	READY	STATUS	RESTARTS	AGE
pod/greenplum-operator-7fbffdcf64-w6vzw pod/master-0 pod/master-1	1/1 1/1 1/1	Running Running Punning	0 0	2d7 90s 90s
pod/moster-1 pod/my-greenplum-gptext-solr-0 pod/my-greenplum-gptext-zookeeper-0	1/1 1/1 1/1	Running Running	0	905 93s 93s
pod/my-greenplum-gptext-zookeeper-1 pod/my-greenplum-gptext-zookeeper-2	1/1 1/1	Running Running	0	77s 53s
pod/my-greenplum-pxf-d5489784b-rhgts pod/my-greenplum-pxf-d5489784b-sst9n	1/1 1/1	Running Running	0	93s 93s
pod/segment-a-0 pod/segment-a-1	1/1 1/1	Running Running	0 0	90s 90s

- Installed by automatically
- Scale GPText resources independently of GPDB
- Running 3 instances.

"Find anyone whose names sound like 'Steve' or "Peggy" and who were at WW2 and knows each other directly and have withdrawn at least \$20 after 1945 less than 20 KM from a reference latitude and longitude (Peggy's parents)"

```
Greenplum Fuzzy String
                                                                                                                          GPText.search()
                                                                                         Match function
drop function if exists get_people(text,text,integer,integer,float,float);
                                                                                                                       function is used to know
CREATE FUNCTION get people(text,text,integer,integer,float,float) RETURNS integer
                                                                                      Soundex() to know if
AS $$
                                                                                                                        if both people were at
                                                                                    people name sounds like
declare
                                                                                                                                 WW2
linkchk integer; v1 record; v2 record;
                                                                                        'Steve' or 'Peggy'
begin
 execute 'truncate table results;';
 for v1 in select distinct alid, a.firstname, a.lastname, amount, tran date, c.lat, c.lng, address, a.description, d.score from people d, transactions b, location c,
    (SELECT w.id, q.score FROM people w, gptext.search(TABLE(SELECT 1 SCATTER BY 1), 'gpadmin.public.people', 'World War 2', null) q
     WHERE (q.id::integer) = w.id order by 2 desc) d
     where soundex(firstname)=soundex($1) and a.id=b.id and amount > $3 and (extract(epoch from tran date) - extract(epoch from now()))/3600 < $4
and st distance sphere(st makepoint($5, $6), st makepoint(c.lng, c.lat))/1000.0 <= 20.0 and b.locid=c.locid and a.id=d.id
 loop
   for v2 in select distinct a.id, a.firstname, a.lastname, amount, tran_date, c.lat, c.lng, address, a.description, d.score from people a, transactions b, location c,
    (SELECT w.id, g.score FROM people w, gptext.search(TABLE(SELECT 1 SCATTER BY 1), 'gpadmin.public.people', 'Pivotal', null) g
     WHERE (a.id::integer) = w.id order by 2 desc) d
     where soundex(firstname)=soundex($2) and a.id=b.id and amount > $3 and extract(year from tran date) > $4
    and st_distance_sphere(st_makepoint($5, $6),st_makepoint(c.lng, c.lat))/1000.0 <= 2.0 and b.locid=c.locid and a.id=d.id
 loop
     execute 'DROP TABLE IF EXISTS out, out summary;';
     execute 'SELECT madlib.graph bfs(''people'',''id'',''links'',NULL,'||v1.id||',''out'');' ;
     select 1 into linkchk from out where dist=1 and id=v2.id:
     if linkchk is not null then
          insert into results values (v1.id,v1.firstname,v1.lastname,v1.amount,v1.tran_date,v1.lat,v1.lng,v1.address,v1.description,v1.score);
         insert into results values (v2.id,v2.firstname,v2.lastname,v2.amount,v2.tran date,v2.lat,v2.lng,v2.address,v2.description,v2.score);
     end if:
    end loop:
 end loop;
 return 0;
end
$$ LANGUAGE plpgsql;
                  person1, person 2, amount, year, longtitude, latitude (in question)
select get people('Steve', 'Peggy', 20, 1945, 37.926868, -78.024902);
Pivotal
```

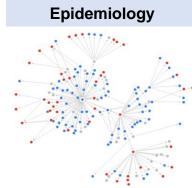
Graph Analytics - finding networks.



* Grandjean, M. (2016)



* https://cambridge-intelligence.com

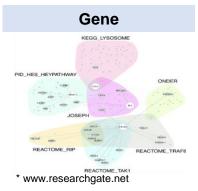


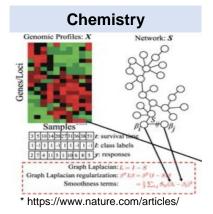
* http://www.netminer.com/community

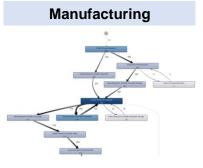




* www.researchgate.net







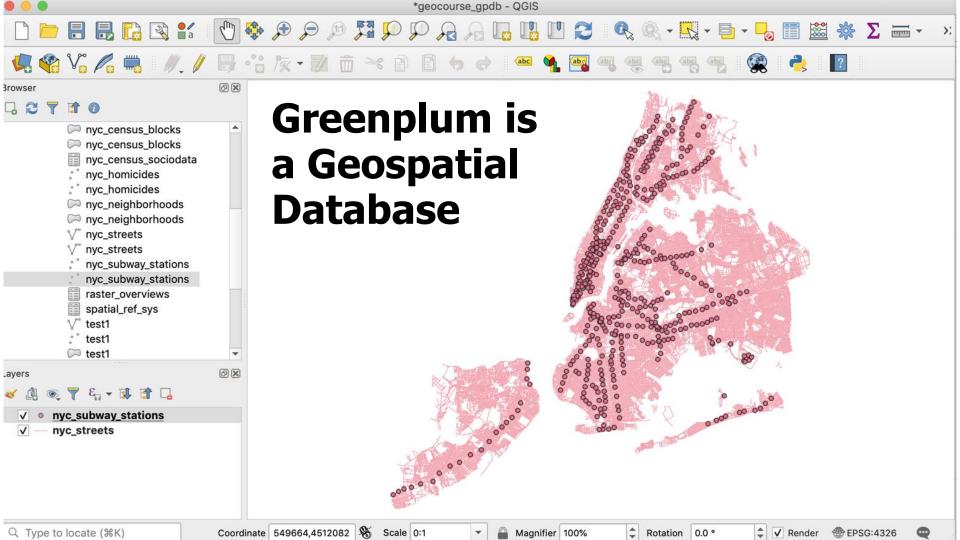
* https://blog.trifinance.com

"Find anyone whose names sound like 'Steve' or "Peggy" and who were at WW2 and knows each other directly and have withdrawn at least \$20 after 1945 less than 20 KM from a reference latitude and longitude (Peggy's parents)"

<pre>drop function if exists get_people(text,text,integer,integer,float,float); CREATE FUNCTION get_people(text,text,integer,integer,float,float) RETURNS integer AS \$\$ declare linkchk integer; v1 record; v2 record; hearin</pre>	Greenplum Fuzzy String Match function Soundex() to know if people name sounds like 'Steve' or 'Peggy'	GPText.search() function is used to know if both people were at WW2	
<pre>begin execute 'truncate table results;'; for v1 in select distinct a id,a.firstname,a.lastname,amount,tran date,c.lat,c.lr</pre>			on c,
(SELECT w.id, q.score FROM people w, gptext.search(TABLE(SELECT 1 SCATTER BY 1 WHERE (q.id::integer) = w.id order by 2 desc) d where soundex(firstname)=soundex(\$1) and a.id=b.id and amount > \$3 and (extra			
<pre>and st_distance_sphere(st_makepoint(\$5, \$6),st_makepoint(c.lng, c.lat))/1000.0 <= loop</pre>	20.0 and b.locid=c.locid and a.io	d=d.id	
<pre>for v2 in select distinct a.id,a.firstname,a.lastname,amount,tran_date,c.lat,c. (SELECT w.id, q.score FROM people w, gptext.search(TABLE(SELECT 1 SCATTER BY 1 WHERE (q.id::integer) = w.id order by 2 desc) d where soundex(firstname)=soundex(\$2) and a.id=b.id and amount > \$3 and extrac and st distance sphere(st makepoint(\$5, \$6),st makepoint(c.lng, c.lat))/1000.0</pre>	.), 'gpadmin.public.people' , 'Piv t(year from tran_date) > \$4	votal', null) q	tion c,
loop		3.10-0.10	
<pre>execute 'DROP TABLE IF EXISTS out, out summary;'; execute 'SELECT[madlib.graph bfs(''people'',''id'',''links'',NULL,' v1.id] select 1 into linkchk from out where dist=1 and id=v2.id; if linkchk is not null then insert into results values (v1.id,v1.firstname,v1.lastname,v1.amount,v1.</pre>		<pre>ss,v1.description,v1.score);</pre>	
insert into results values (v2.id,v2.firstname,v2.lastname,v2.amount,v2.	tran_date,v2.lat,v2.lng,v2.addres	<pre>ss,v2.description,v2.score);</pre>	
<pre>end if; end loop; end loop; return 0; end \$\$ LANGUAGE plpgsql;</pre> Greenplum and Apache MADlib BFS search to know if there are direct or indirect links between people			
person1 , person 2, amount, year, longtitude, latitude (in quess select get_people('Steve','Peggy',20, 1945, 37.926868, -78.024902) ;	tion)		

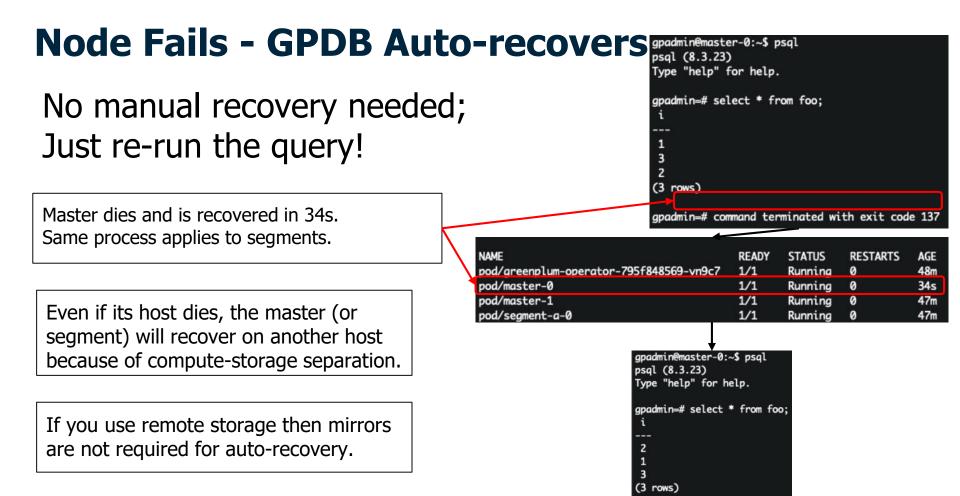


withdrawn an amount > \$20 after 1945
less than 20 KM from a reference latitude
 and longitude(Peggy's parents)



"Find anyone whose names sound like 'Steve' or "Peggy" and who were at WW2 and knows each other directly and have withdrawn at least \$20 after 1945 less than 20 KM from a reference latitude and longitude (Peggy's parents)" Greenplum Fuzzy String drop function if exists get_people(text,text,integer,integer,float,float); Match function CREATE FUNCTION get people(text,text,integer,integer,float,float) RETURNS integer Soundex() to know if AS \$\$ people name sounds like declare linkchk integer; v1 record; v2 record; 'Steve' or 'Peggy' begin execute 'truncate table results;'; for v1 in select distinct a id, a.firstname, a.lastname, amount, tran date, c.lat, c.lng, address, a.description, d.score from people a, transactions b, location c, (SELECT w.id, g.score FROM people w, gptext.search(TABLE(SELECT 1 SCATTER BY 1), 'gpadmin.public.people', 'World War 2', null) g Amount WHERE (q.id::integer = w.id order by 2 desc) d where soundex(firstname)=soundex(\$1) and a.id=b.id and amount > \$3 and (extract(epoch from tran date) - extract(epoch from now()))/3600 < \$4 > \$20 and st distance sphere(st makepoint(\$5, \$6), st makepoint(c.lng, c.lat))/1000.0 <= 20.0 and b.locid=c.locid and a.id=d.id loop for v2 in select distinct a.id, a.firstname, a.lastname, amount, tran_date, c.lat, c.lng, address, a.description, d.score from people a, transactions b, location c, (SELECT w.id, g.score FROM people w, gptext.search(TABLE(SELECT 1 SCATTER BY 1), 'gpadmin.public.people', 'Pivotal', null) g WHERE (a.id::integer) = w.id order by 2 desc) d where soundex(firstname)=soundex(\$2) and a.id=b.id and amount > \$3 and extract(year from tran date) > \$4and st_distance_sphere(st_makepoint(\$5, \$6), st_makepoint(c.lng, c.lat))/1000.0 <= 2.0 and b.locid=c/locid and a.id=d.id loop execute 'DROP TABLE IF EXISTS out, out_summary;'; execute 'SELECT[madlib.graph bfs(''people'',''id'',''links'',NULL,'||v1.id||',''out'');' ; select 1 into linkchk from out where dist=1 and id=v2.id: if linkchk is not null then insert into results values (v1.id,v1.firstname,v1.lastname,v1.amount,v1.tran_date,v1.lat,v1.lng,v1.address,v1.description,v1.score); insert into results values (v2.id,v2.firstname,v2.lastname,v2.amount,v2.tran_date,v2.lat,v2.lng,v2.address,v2_description,v2_score); end if: Greenplum POSTGIS functions end loop: Greenplum and Apache MADlib BFS Greenplum Time functions to st distance sphere() and end loop; search to know if there are direct or calculate amount withdrawn return 0; st makepoint() calculate indirect links between people time after the year 1945 end distance between bank location \$\$ LANGUAGE plpgsql; person1, person 2, amount, year, longtitude, latitude (in question) and reference select get people('Steve', 'Peggy', 20, 1945, 37.926868, -78.024902); latitude, longitude < 20 KM

4. I need seamless Day 2 operations



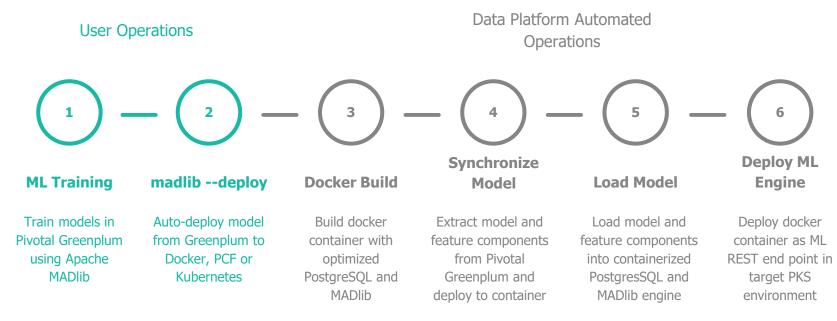
apadmin=#

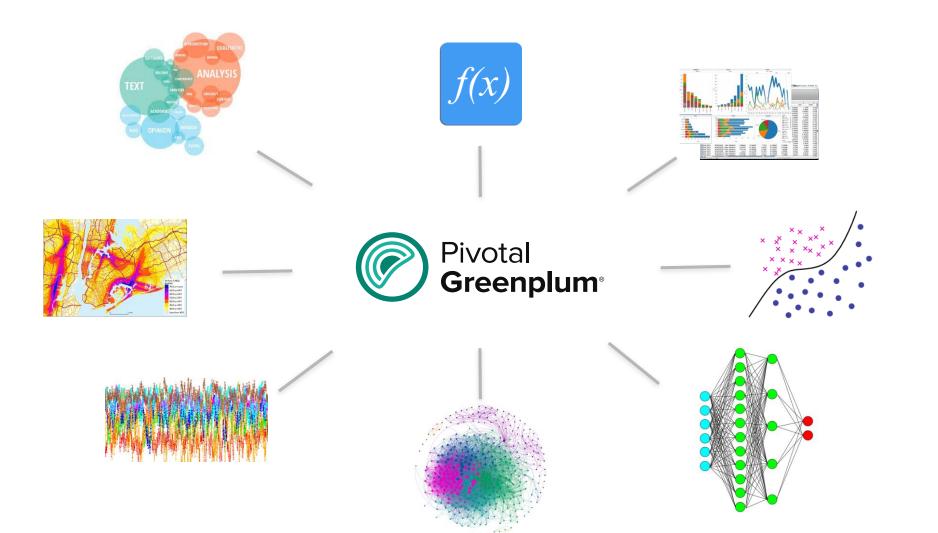
If I had to go into Production - Not Today :)

Real Time Scoring For Apache MADlib

Single command to deploy a MADlib trained model from Pivotal Greenplum / Postgres to Docker, PCF or Kubernetes

\$ madlib --deploy





Pivotal

Transforming How The World Builds Software